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Business Adventures is well written, as John Brooks is able to tell these stories entertainingly by emphasising funny dialogues, and his generally great way with words. Brooks takes a human interest angle and describes the character of key people not just the facts, and thus adds a richness to each ‘adventure’.

John Brooks' perspective is firmly rooted in the past, when the book was written and provides readers opportunity for a sense of omniscience since we can consider ramifications the author himself could not be aware of, at that time.

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John Brooks (1920–1993) was an award-winning writer best known for his contributions to the New Yorker as a financial journalist. He was also the author of ten nonfiction books on business and finance, a number of which were critically acclaimed works examining Wall Street and the corporate world.

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Business Adventures is as much about the strengths and weaknesses of leaders in challenging circumstances as it is about the particulars of one business or another. In that sense, it is still relevant not despite its age but because of it. John Brooks’s work is really about human nature, which is why it has stood the test of time.

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John Brooks (December 5, 1920 – July 27, 1993) was a writer and longtime contributor to The New Yorker magazine, where he worked for many years as a staff writer, specializing in financial topics. Brooks was also the author of several books, both fiction and non-fiction, the best known of which

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